

# Hammas Hohde Ltd starts using Digital Business Manager (DBM)!

***Digital Business Manager (DBM), developed by Fenux, automatizes accounting and administrative routines, and improves administration of professionals' contracts. DBM collects reward and payroll data that it converts to comprehensive visual reports at three levels: professional, clinic/ profit center, and chain/ group. Hammas Hohde Ltd has enjoyed of inevitable solution returns since the ramp up in June 2018.***

- We have grown rapidly and the growth will continue strong in the future. We invest both in organic and industrial growth. Successful organic growth requires real-time reporting about effectiveness of initiatives both at the individual and office level. It is also important to see through the facts how our service model converts customer experience into results and where development potential lies. Growth through acquisitions calls for insight into clinic performance and underlying value drivers. Nevertheless, our most critical success factor is the highly skilled personnel. Hence it is extremely important to manage remuneration process and communications around it *flexibly, rapidly, perfectly, individually, and transparently*. Digital Business Manager solution from Fenux is a perfect match to our needs: digitization of our operations is a precondition for growth, as it enables high quality services to our customers and professionals. We are impressed of Fenux's DBM-solution, their passion to serve customer, and uncompromising attitude to ensure swift implementation in our organisation, comments **Ville Pesonen, Dental Specialist and the CEO of Hammas Hohde**.

- We highly appreciate the confidence shown by Hammas Hohde Ltd on our solution and service level. We are excited to provide DBM-support to Hammas Hohde as they develop services, coach professionals, and seek systematically profitability. It has been our pleasure to get many innovative ideas from Ville's team for further development of DBM. Some of these ideas have already been implemented. New updates will follow, say **CEO Ari Heiskanen and CPO Mikko Sandelin from Fenux Ltd**.

## FURTHER INFORMATION

### Ville Pesonen

CEO

Hammas Hohde Oy

+35850 435 2831

[ville.pesonen@hammashohde.fi](mailto:ville.pesonen@hammashohde.fi)

### Ari Heiskanen

CEO

Fenux Oy

+35840 866 8348

[ari.heiskanen@fenux.fi](mailto:ari.heiskanen@fenux.fi)

### Mikko Sandelin

CPO

Fenux Oy

+35840 583 2340

[mikko.sandelin@fenux.fi](mailto:mikko.sandelin@fenux.fi)

# HOHDE

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**Hammas Hohde Oy** is established in 2014 with the aim of providing the best dental care and specialty dental services in Finland. Hammas Hohde Ltd. aims at recruiting the best talent and providing working conditions that support expert consultancy and seamless care. The fast-growing chain is already operating in five locations and it keeps growing strongly. [www.hammashohde.fi](http://www.hammashohde.fi)

# FENUX

**FENUX** specializes in designing and implementing novel digital solutions. These solutions support and improve leadership, sales and customer service. Fenux offers customers both open and customized solutions aimed at gearing up their business growth and profitability. Fenux's operating principle is: "Deliver more than expected". Fenux aims at growing with the clients towards even better performance results. [www.fenux.fi](http://www.fenux.fi)